

CUSTOMER SUCCESS STORY

CENTRALIZED OPERATIONS MADE SIMPLE: RKM CRANE'S FAST TRACK TO FULL VISIBILITY

ABOUT RKM CRANE SERVICES

INDUSTRIES

- Crane Rental
- Rigging
- Specialized Lifting

MARKETS SERVED

- Construction
- Industrial
- Energy

CHALLENGES BEFORE IMPLEMENTATION

- Duplicate data entry across spreadsheets and documents
- Delays in field-to-office communication
- Difficulties tracking equipment and maintenance across branches
- No live dispatch view; crews lacked visibility
- Manual approvals slowed quote turnaround

WRIGHTPLAN TOOLS USED



Quoting



Scheduling



Tracking



Field Solutions

KEY RESULTS

REDUCED QUOTE CREATION TIME BY

70%

LIVE WITH WRIGHTPLAN
SCHEDULING IN LESS
THAN

1 WEEK

CUSTOMER QUOTE

"We jumped in with both feet—and within days, we were up and running. I can update jobs from my phone at lunch, and the crew sees it before I get back."

— Mike Margetts, Manager, RKM
Crane

Ready to centralize your operations?
Book your free demo at wrightplan.com/contact