

## CUSTOMER SUCCESS STORY

# CENTRALIZED OPERATIONS MADE SIMPLE: RKM CRANE'S FAST TRACK TO FULL VISIBILITY

## ABOUT RKM CRANE SERVICES

### INDUSTRIES

- Crane Rental
- Rigging
- Specialized Lifting

### MARKETS SERVED

- Construction
- Industrial
- Energy

### CHALLENGES BEFORE IMPLEMENTATION

- Duplicate data entry across spreadsheets and documents
- Delays in field-to-office communication
- Difficulties tracking equipment and maintenance across branches
- No live dispatch view; crews lacked visibility
- Manual approvals slowed quote turnaround

## WRIGHTPLAN TOOLS USED



Quoting



Scheduling



Tracking



Field Solutions

## KEY RESULTS

REDUCED QUOTE  
CREATION TIME BY

# 70%

LIVE WITH WRIGHTPLAN  
SCHEDULING IN LESS  
THAN

# 1 WEEK

## CUSTOMER QUOTE

*"We jumped in with both feet—and within days, we were up and running. I can update jobs from my phone at lunch, and the crew sees it before I get back."*

— Mike Margetts, Manager, RKM Crane

Ready to centralize your operations?  
Book your free demo at [wrightplan.com/contact](https://wrightplan.com/contact)